



## The United States and Cagayan de Oro

### PROSPERITY



*The U.S. works on ways to promote and strengthen business ties with the Philippines through trade shows and seminars.*

- The U.S. Commercial Service has signed a Memorandum of Agreement with the Cagayan de Oro Chamber of Commerce to work on ways to promote business links between the city and the United States. The U.S. Commercial Service works with U.S. firms to strengthen U.S.-Philippine business ties and to showcase the best of American goods and services in the Philippines through the American Showcase at the Oro Best Expo 2010.
- Through the U.S. Agency for International Development (USAID), the U.S. government is helping the city government of Cagayan de

Oro streamline its business permit registration and renewal system so that it only takes three steps: validation of application, payment, and receipt of the permit. Together with this set of reforms, the project also sought to help the city establish a Business One-Stop Shop or BOSS, which will house offices of all the national and local agencies involved in business permit registration and renewal.

- The U.S. is a partner with Catholic Relief Services and local NGOs in agricultural extension projects in the Cagayan de Oro area that improve small farming practices and facilities.
- Technical assistance and training are helping rural banks to provide loan and deposit services to microenterprises at a profit to the banks.
- In collaboration with Northern Mindanao Vegetable Producers' Association, Inc. (NorMinVeggies), training and the facilitation of market development activities are provided to vegetable growers to help improve the quality and increase the sale of their products.



# FACT SHEET

- Technical assistance is provided to cooperatives and other growers in Bukidnon and Lanao del Sur to improve the production and increase domestic and international exports of specific high-value vegetables and fruits grown in Northern Mindanao such as banana, pineapple, broccoli, and cauliflower.
- U.S. technical assistance is supporting expansion of the Roll-on Roll-off (RoRo) shipping system to reduce inter-island transportation costs for Mindanao fruit and vegetable producers.
- U.S. technical assistance helps food processors obtain HACCP (Hazard Analysis and Critical Control Point) certification in order to make their products marketable in the international market.



*The U.S. supports trainings and technical assistance for rural banks for successful delivery of microfinance services to microenterprises.*

## EDUCATION



*The U.S. helps prepare students for employment after school through the Job Enabling English Proficiency project.*

- The U.S. established in 1984 the American Corner at the library of Xavier University, a leading university in Mindanao and a key institutional partner of U.S. Embassy Manila. The Cagayan de Oro American Corner is the oldest among 13 others located in various locations in the Philippines and continues to be an important resource for students as well as the general public.
- The U.S. helps improve the English language skills needed for productive employment of third and fourth year students of the Capitol University and the Mindanao University of Science and Technology in Cagayan de Oro City by expanding and enhancing their English language capabilities.



# FACT SHEET

## GOVERNANCE

- Other U.S. support to local government units in Cagayan de Oro is helping improve transparency and accountability in city government transactions, raising public awareness of the economic and social costs of corruption, and promoting civil society involvement in anti-corruption efforts.

## HEALTH

- U.S. development funds help support a foundation that provides high-quality and low-cost maternal and child health services through individual franchises owned and operated by private sector midwives.
- Partnerships between the U.S. and local governments help improve local institutions' capacity to provide family health services, specifically in the areas of tuberculosis, maternal and child health, and HIV/AIDS.
- Funding from the American people supports a wheelchair production facility that employs individuals with disabilities in the area, and helps distribute and maintain these wheelchairs for people with disabilities.



*The American people support healthcare initiatives in the Cagayan de Oro area.*

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